

APPROVED AS SUBMITTED Minutes of the **REGULAR MEETING OF THE ARCHITECTURAL REVIEW BOARD** held on Tuesday, July 15, 2008, in the Public Meeting Room in the Village Hall, One Olde Half Day Road, Lincolnshire, IL

PRESENT: Chairman McCall, Members Hardnock, Gulatee, Alternate Kennerley

ABSENT: Members Grover, Oler, and Wang, and Trustee Liaison Brandt

ALSO PRESENT: Stephen Robles, Planner

CALL TO ORDER: **Chairman McCall** called the meeting to order at 7:03 p.m.

1.0 ROLL CALL

The roll was called by the secretary and **Chairman McCall** declared a quorum to be present.

2.0 APPROVAL OF MINUTES

2.1 Approval of the Minutes of the Regular Meeting of the Architectural Review Board held Tuesday, June 17, 2008.

Mr. Hardnock moved and **Mr. Gulatee** seconded the motion to approve the minutes of the Regular Meeting of the Architectural Review Board held Tuesday, June 17, 2008, as submitted. The motion passed unanimously by voice vote.

3.0 ITEMS OF GENERAL BUSINESS:

3.1 **Continued** consideration and discussion regarding a proposed ground-mounted sign to replace existing ground-mounted signs for the Camping World office building, located at 2 Marriott Drive (Priority Sign, Inc.)

Stephen Robles, Planner; summarized Staff's memorandum dated July 11, 2008, and noted that at last month's Architectural Review Board, there was a consensus to replicate the ground monument sign with the photograph example of a typical Camping World retail storefront illustrating a sign design with the corporate image. As indicated in the Petitioner's Presentation Packet, the ground sign has been revised based on the photograph example to provide for a dark brick base and end posts. A blue wooden sign background replaces the previous grey color and the site address is now shown on the Milwaukee Avenue ground sign, since the existing ground sign along Marriott Drive will be removed. Based on the direction provided by the Architectural Review Board at the June meeting, Staff believes that the revisions satisfactorily address the Board's comments. **Planner Robles** also noted Staff's recommendation for the landscaping at the base of the ground sign be updated through enhancements in the plant species, which shall be subject to the Staff's review and acceptance prior to any Village Board review. Further, Staff addressed their concern with the revised color scheme of the sign background, given it is less consistent with the concrete neutral color of the existing building. While Staff understands the corporate image, they usually try to employ a sign design that is consistent with the building color. Given there is some what a difference of opinion in the color choice, Staff understands that the proposed sign revisions are a result of the direction requested by the Architectural Review Board.

Bill Kreutz, Project Coordinator, with Priority Sign Inc., noted that the stone base color is on the darker side and yet is not too contrasting. He noted that the landscaping design will be enhanced according to the recommendations from the Village Forester. **Chairman McCall** expressed concern for the fit of the sign onto the stone pillars. **Mr. Kreutz** explained that the sign is intended to slide into a channel held by the stone pillars and will end one foot above grade, in order to allow for ample landscaping and better functionality. The stone cap is precast masonry, also in a darker color. There are two separate signs connected back to back, made of approved cedar especially made for signs, and mounted onto the pillars in order to provide two sign faces which can be seen from either northerly or southerly flow of traffic on Milwaukee Avenue. Ground lighting will be provided for sign illumination.

Mr. Hardnock addressed Staff's comment regarding the relationship between the sign and the building, and noted that the sign itself ties in the color of the corporate logo on the wall sign in order to be consistent with the ground sign. The minimal amount of the darker stone columns will not be an issue in connecting the color of the masonry to the building. **Mr. Hardnock** also expressed concern for too much density and height in the landscaping proposed underneath the sign and noted that allowing for some air space would not be a negative in this case. **Mr. Gulatee** expressed his satisfaction for the modification of the sign width, to which there was a consensus for approval.

Mr. Gulatee moved and Mr. Hardnock seconded a motion to approve, and recommend to the Village Board for their approval of the installation of a ground sign to replace the existing ground sign located at 2 Marriott Drive, as presented in a presentation packet submitted by Priority Sign Inc., dated July 8, 2008, based on the facts and subject to Staff's recommendations in a memorandum, dated July 11, 2008.

The motion passed unanimously by voice vote.

4.0 UNFINISHED BUSINESS (None)

5.0 NEW BUSINESS

Stephen Robles, Planner, provided an update on the ground sign for the Bank of America, at 195 Milwaukee Avenue, wherein the Village Board was in agreement with the Architectural Review Board modifications and recommendations.

6.0 CITIZENS COMMENTS (None)

7.0 ADJOURNMENT

There being no further business **Chairman McCall** adjourned the meeting at 7:16 p.m.

Respectfully submitted,

Linda Jones, Secretary