

MINUTES
JOINT VILLAGE BOARD/ARCHITECTURAL REVIEW BOARD
SPECIAL OF THE WHOLE MEETING
Wednesday, July 23, 2008

Present:

Village Board:

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| Trustee Brandt | Trustee McDonough |
| Trustee Saltiel | Trustee Servi |
| Trustee Walder, Jr. | Trustee Walrath |
| Mayor Blomberg | Village Clerk Mastandrea |

ARB:

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| Chairman McCall | Mr. Gulatee |
| Mr. Grover | Mr. Hardnock |
| Mr. Ohler | Ms. Wang |
| Ms. Kennerley | |

Village Staff:

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| Village Manager Irvin | Dep. Village Clerk Marshall |
| Planner Robles | Director of Community Development McNellis |
| Planner Zozulya | |

Location: Village Hall, Community Room, One Olde Half Day Road, Lincolnshire, Illinois 60069

CALL TO ORDER

ROLL CALL

Mayor Blomberg called the meeting to order at 7:15 p.m. and Deputy Clerk Marshall called the roll.

ITEMS OF GENERAL BUSINESS

Planning, Zoning and Land Use

3.11 Consideration and discussion of a Sign Code update and signage Visioning Workshop (Village of Lincolnshire)

Planner Stephen Robles updated the Board on this matter. He turned the meeting over to Mr. Jacques Gourguechon who introduced Ms. Arisa Strungys and Mr. Jake Seid, and said they have seen all of the signs in the Village. Tonight they want to survey the group, and then have small group discussions regarding signage. The purpose of this meeting is to introduce the process, its intended product and to give the group an idea of what the next steps will be. Ms. Strungys said there are eleven sign districts in the Village. She reviewed the districts, the types of signage in those districts, and the steps that will be taken to create a revised Sign Ordinance.

Mr. Ohler asked what the purpose of this meeting was. Trustee Saltiel said that he saw a decline in the quality of signage in the Village over the past years. He felt the standards had dropped and the existing signage creates an image of Lincolnshire being just like every other community. He views this workshop as an imaging workshop. He does not feel the architecture in Lincolnshire is the problem, but the poor signage is. Trustee Brandt said this was part of the discussion when the Village Green was reviewed. Director of Community Development McNellis said that it is important to review the Code from time to time to see what has to be updated.

The group was surveyed. Ground, wall, projecting/overhanging, awnings & canopies, window, and identification & directional signs were flashed on the screen. Participants had fifteen seconds to fill in a survey indicating they really disliked; disliked; felt neutral; liked, or really liked, the various signs.

The group was then broken down into three groups. Each group had a moderator from Camiros, Ltd., who was seeking input on what their group liked and what they disliked about the various signs in the Village, and why they were liked or disliked.

Ms. Strungys said that there are different types of signage in the Village as well - office signage, industrial park signage, commercial signage and downtown signage. He said different types of control are needed for those different types of signage. Standards have to be created for the different types of signage. Signage should respect its context.

Some of the group felt that the downtown district is too restricting. Lincolnshire is not designed for a downtown and they have to figure out how to make it work. Some signs are unreadable and they seem like "clutter". Some liked the signage and felt it just had to be "pulled together a little more". Some liked the materials that were used for consistency. Ms. Lenna Scott, Executive Director of the Greater Lincolnshire Chamber of Commerce, said she felt the Code is not too restrictive, but it lacks clarity.

Temporary signs were discussed. Landscaping of signs was discussed.

Mr. Gourguechon said Camiros will provide the Village with a Technical Review Memo (attached) that will include what was covered tonight.

ADJOURNMENT

Trustee Saltiel moved, and Trustee Brandt seconded the motion to adjourn. The voice vote was unanimous and the Mayor declared the meeting adjourned at 9:11 p.m.

Respectfully submitted,

VILLAGE OF LINCOLNSHIRE

Carol S. Marshall
Deputy Village Clerk